

April 25, 2013

Media inquiries only: Paul Nonnenmacher
860-757-7771

[pnonnenmacher\[at\]crra.org](mailto:pnonnenmacher[at]crra.org)

CRRA Trash Museum Honored by *Yankee Magazine* As a 2013 “Best of New England – Editors’ Choice” Winner



HARTFORD, Conn. — *Yankee Magazine* has named the [Connecticut Resources Recovery Authority Trash Museum](#) a 2013 “Editors’ Choice” winner in the magazine’s *Travel Guide to New England*.

This designation is awarded by Yankee’s editors and contributors, who name select restaurants, lodging and attractions in New England to the exclusive list. For 37 years, *Yankee Magazine’s Travel Guide to New England* has been the most widely distributed and best-selling guide to the six-state region, providing readers with a comprehensive vacation-planning tool and daily reference.



“Since 1993, more than 430,000 people of all ages have had fun while learning about recycling, energy conservation and taking care of our environment—all those ideas we now call ‘sustainability.’ We were green before being green was hip,” said Sotiria Montanari, CRRA education supervisor. “And now we’re honored that *Yankee Magazine* recognizes that our Museum and programs are truly special.”

The Trash Museum allows visitors to watch [CRRA’s state-of-the-art recycling processing facility](#) move and separate newspapers, cardboard, junk mail, bottles, cans and many other recyclables, then prepare them for shipping to manufacturers who will make them into new products. The Trash Museum’s 6,500 square feet of exhibits includes [a new interactive new energy-conservation area](#) that shows how recycling is doubly good for our environment.

“Every one of the 300-plus places we highlight contains an untold back story about someone striving for perfection, having a dream, and having the vision to make a difference, whether it’s a small artisan’s studio or a lobster-in-the-rough shack or a dressed-up steakhouse on a tree-lined Boston street,” says Mel Allen, *Yankee* editor. “While it may be hard to create a business, the true challenge is in making it work, being good enough that it endures and brings people back. Those are the qualities we look for and reward when we say ‘Best of New England.’”

Yankee Magazine’s May/June 2013 Travel Guide, on newsstands now, features 317 “Best of New England – Editors’ Choice” winners, which include the region’s best attractions, food and dining, lodging and bargains. This special issue also names 120 top events around New England and shares six island daytrips—from dawn to dark, plus recipes for delectable island fare. For more information visit: YankeeMagazine.com.

The CRRA Trash Museum is located at [211 Murphy Road in Hartford's South Meadows](#). The Museum is open to the public Wednesday through Friday, noon to 4 p.m., September through June, with special summer hours Tuesday through Friday, 10 a.m. to 4 p.m., in July and August. Group tours are scheduled by appointment. Admission is \$4, free for children under age 2.

For more information, call 860-757-7765, [visit the Trash Museum online](#) or [Like the Trash Museum on Facebook](#).

Yankee Magazine was founded in 1935 and is based in Dublin, N.H. It is the only magazine devoted to New England through its coverage of travel, home, food and feature stories. With an average circulation of 317,000 and a total audience of 1.7 million readers, it is published by Yankee Publishing Incorporated (YPI), a family-owned, independent magazine publisher. YPI also owns the nation's oldest continuously produced periodical, *The Old Farmer's Almanac*, and Mclean Communications. More information about Yankee: New England's Magazine is available at [YankeeMagazine.com/press](#).

The [Connecticut Resources Recovery Authority](#) is a quasi-public agency whose mission is to work for – and in – the best interests of the municipalities of the state of Connecticut. CRRA's [board of directors](#) and [management team](#) develop and implement environmentally sound solutions and best practices for solid waste disposal and recycling management on behalf of municipalities. CRRA serves 75 Connecticut cities and towns. CRRA also runs [award-winning sustainability education](#) programs through the [CRRA Trash Museum](#) in Hartford. For more information about CRRA and its activities, visit <http://www.crra.org>. Computer users can also discuss CRRA on its blog, <http://crra-blog.blogspot.com>, and follow CRRA on [Twitter @CRRA](#).